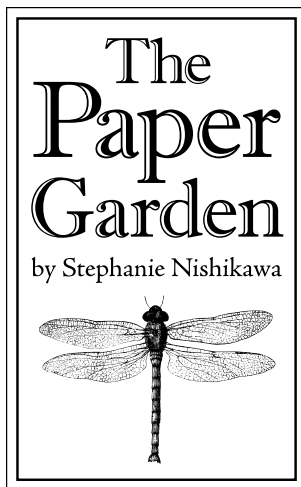


Town & Country Village
2601 El Paseo Lane
Sacramento, CA 95821



Where creativity blossoms! 🌸

916-48-paper
papergardenboutique.com

Volume 17 | July–September, 2010



Happy Anniversary Paper Garden!

This newsletter we have a lot of fun events! In July, we will participate in our 4th Amuseapalooza event at the store and once again, we welcome back card designing expert Julie Ebersole to teach classes!

In August, owner and designer of Memory Box Inc., Dave Brethauer will return for his 4th year of teaching classes! Dave is an expert at watercolor and pencil shading. Please book early for these guest designers. They are the most sought after artists/designers/teachers.

This September 1st, we are celebrating the Paper Garden's 4th Anniversary! Please come for an all day fun event with special discounts, door prizes, 2 fabulous make and takes and a big sale! Sometimes, I have to pinch myself to believe my dream of opening up a paper and gift boutique is a reality. It also gives me reassurance that I made the right choice of leaving the daily reporting grind of television news.

Today, I am surrounded by my family who are my team players in my little business and my wonderful customers. Thank you!

🌸 Stephanie Nishikawa-Yee, owner, *The Paper Garden boutique*

Looking for more inspiration? Please visit our blogsite: www.papergardenboutique.typepad.com

July 2010

Closed Sunday, July 4th

Free make and takes 11:30 a.m.–1:30 p.m.

Receive 10% off the store

Tuesday, July 6th

Saturday, July 10th

Friday, July 30th

Monday, July 5th 10 a.m.–12 p.m.

Super Simple Cards \$30

Make six easy cards that take minutes to make. You will also learn the basics about stamping.. which inks we use for different types of cardstocks, how to color with copics and using ribbons and glitters to embellish your cards.

AMUSEAPALOOZA

Free Make and Takes All Day!

Sunday, July 11th–Friday, July 16th

Be the first to view all the new fall, Halloween and Christmas images for 2010.

Guest Designer—Julie Ebersole

Please welcome Guest Designer **Julie Ebersole** to our boutique to kick off Amuseapalooza. Julie will teach a series of classes featuring her latest and greatest card making and paper crafting designs. Julie is one of the most popular designers in the industry receiving thousands of hits a day on her blog www.papertrufflez.typepad.com Julie is not only inspiring and talented... she's funny and perky. So you get a class and a comedy show all in one!

**Note: All classes for guest designers are non refundable. NO EXCEPTIONS. Class fees are \$45/each. Take one or more classes and classes are \$40/each. Classes with guest designers require, double stick adhesive, scissors and a pencil.*

Friday, July 9th 10 a.m.–12 p.m.

Julie's Favorite Florals \$45

These flirty floral designs and lush color combinations are among Julie's favorites and feature some fresh & fun methods for combining floral elements on your cards!

Friday, July 9th 1:30–3:30 p.m.

It's a Copic Colored World \$45

Learn fun techniques and applications with alcohol-based markers! We'll make a reference guide in a handy booklet format that includes a variety of Julie's coloring tips and strategies from no-fuss shading and using the blender pen, to how to achieve various coloring effects that you can apply later on to your card-making projects.

Friday, July 9th 4–6 p.m.

Holiday Smorgasbord \$45

A Muse has outdone themselves once again with this year's Holiday Collection! Join Julie for a variety of holiday greetings ranging from cute and cozy, to elegant and serene, featuring fabulous images from the A Muse 2010 Holiday Release!

Friday, July 9th 6–8 p.m.

A Letter Box \$45

We'll make a beautifully coordinated correspondence set, from box to notecards and accessories. Whether you give it to a friend or keep it for yourself, you'll enjoy using Julie's custom designed template to make this gift set over and over again.

Saturday, July 10th 10 a.m.–12 p.m.

Julie's Favorite Florals \$45

These flirty floral designs and lush color combinations are among Julie's favorites and feature some fresh & fun methods for combining floral elements on your cards!

Saturday, July 10th 1:30–3:30 p.m.

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Saturday, July 10th 4–6 p.m.

Holiday Smorgasbord \$45

A Muse has outdone themselves once again with this year's Holiday Collection! Join Julie for a variety of holiday greetings ranging from cute and cozy, to elegant and serene, featuring fabulous images from the A Muse 2010 Holiday Release!

Friday, July 16th 10 a.m.–12 p.m.

Summer Colors of Asia \$35

(Take all three Asian-inspired classes and receive \$10 off)

Make six cards with an Asian theme using the bright hues of the Orient.

Friday, July 16th 6 p.m.–8 p.m.

Summer Colors of Asia \$35

(Take all three Asian-inspired classes and receive \$10 off)

Make six cards with an Asian theme using the bright hues of the Orient.

Saturday, July 17th 6 p.m.–8 p.m.

Happy Birthday! \$35

(Take all three birthday-inspired classes and receive \$10 off)

Make six cards with a birthday theme. These cards will be great samplers to keep in your inspiration box. They will make great layouts. Just change the stamps and keep a handful of handmade birthday cards because you never know when one will creep on you. Candles not included... especially when you hit my age!

Friday, July 30th 10 a.m.–12 p.m.

Christmas in July \$35

Be the first in your stamping group to create a simple Christmas card. We'll make six holiday cards using the latest stamp releases from our favorite designers. It's hot outside, but we'll make some chillin' cards!

Friday, July 30th 6 p.m.–8 p.m.

Christmas in July \$35

Be the first in your stamping group to create a simple Christmas card. We'll make six holiday cards using the latest stamp releases from our favorite designers. It's hot outside, but we'll make some chillin' cards!

Saturday, July 31st 6 p.m.–8 p.m.

Book Binding Class \$45

We'll make a 16-page book and you will be able to learn how to bind! These books make great journals, scrap-books and photo albums. I guarantee they will be the best handmade gift for this year if you want to make something yourself. Dress these albums up in our finest handmade papers that adorn our walls and you will impress!



August 2010

Free make and takes 11:30 a.m.–1:30 p.m.

Receive 10% off the store

Tuesday, August 3rd

Saturday, August 14th

Friday, August 17th

Friday, August 6th 10 a.m.–12 p.m.

Fall Colors of Asia \$35

Make six cards with an Asian theme using the warm earthy tones of the Orient.

Friday, August 6th 6 p.m.–8 p.m.

Fall Colors of Asia \$35

Make six cards with an Asian theme using the warm earthy tones of the Orient.

Guest Designer—Dave Brethauer

Please welcome Dave who is the owner and lead designer of Memory Box. Dave's blog www.memoryboxco.com is very inspirational and the go to man when it comes to color! When I say this, I mean colored pencils and paints. He is a master at blending, shading and bringing those images that he created himself to life. Dave has taught classes at our boutique every year since we've been open. Four years! Every year, his number of students has grown... and the customers come back every year to learn more! I promise, you won't be disappointed!

**Note: All classes are first come, first served and are \$45 each or two or more classes for \$40 each. Please bring your own double stick adhesive.*

Friday, August 13th 6 p.m.–8 p.m.

Memory Box Holiday \$45

Get a head start on your holiday cards using the latest and greatest stamps from Dave's Winter collection.

Saturday, August 14th 10 a.m.–12 p.m.

Memory Box Colored Pencils \$45

You will learn blending, shading and texturing techniques with colored pencils. Watch your cards come alive!

Saturday, August 14th 1 p.m.–3 p.m.

Memory Box Watercolor \$45

You will learn how to turn those cards and projects into a work of art even Claude Monet would be proud of.

Saturday, August 14th 4 p.m.–6 p.m.

Memory Box Garden \$45

Make six cards with the latest stamps from Memory Box. Dave's designs always include some kind of flower from his own yard or travels.

Sunday, August 15th 10 a.m.–12 p.m.

Memory Box Colored Pencils \$45

You will learn blending, shading and texturing techniques with colored pencils. Watch your cards come alive!

Sunday, August 15th 1 p.m.–3 p.m.

Memory Box Watercolor \$45

You will learn how to turn those cards and projects into a work of art even Claude Monet would be proud of.

Sunday, August 15th 4 p.m.–6 p.m.

Memory Box Garden \$45

Make six cards with the latest stamps from Memory Box. Dave's designs always include some kind of flower from his own yard or travels.

Friday, August 20th 10 a.m.–12 p.m.

Dragonflies and Damselflies \$35

Make six cards with the most beautiful insect! In Japan, dragonflies symbolize strength, courage and happiness. In fact, Japan was once known as the land of the dragonflies particularly because there are more than 200 species in the land of the rising sun!

Friday, August 20th 6 p.m.–8 p.m.

Dragonflies and Damselflies \$35

Make six cards with the most beautiful insect! In Japan, dragonflies symbolize strength, courage and happiness. In fact, Japan was once known as the land of the dragonflies particularly because there are more than 200 species in the land of the rising sun!

Saturday, August 21st 6 p.m.–8 p.m.

European Vintage Flair \$35

Let's take a step back in time to France and Italy where the colors are Antique Gold, Ivory, and Peach. Mix these colors and you get a contemporary vintage look. So Lovely!

Thursday, August 26th 10 a.m.–12 p.m.

Christmas in August \$35

Be the first in your circle of stamping friends to make easy and beautiful Christmas cards for 2010!

Looking for more inspiration? Please visit our blogsite: www.papergardenboutique.typepad.com

Thursday, August 26th 10 a.m.–12 p.m.

Christmas in August \$35

Be the first in your circle of stamping friends to make easy and beautiful Christmas cards for 2010!

Saturday, August 28th 6–8 p.m.

Happy Howloween \$35

It's almost time for witches, goblins and ghosts to come out. We'll make six cards to honor the spooky, frightful and delightful.



September 2010

Free make and takes 11:30 a.m.–1:30 p.m.

Receive 10% off the store

Saturday, September 4th—all day

Tuesday, September 7th

Saturday, September 11th

Friday, September 24th

Anniversary Party!

Saturday, September 4th

Happy 4th Anniversary Paper Garden Boutique
Please enjoy 10% off the entire boutique all day,
10 a.m.–6 p.m., two free make and takes and special
door prizes as we celebrate another year in business!

Friday, September 10th 10 a.m.–12 p.m.

Ghoulis Greetings \$35

One of my favorite times of the year is Halloween. I love purple, gamma green, orange and black together. We'll make six fun cards immortalizing your favorite Halloween characters.

Friday, September 10th 6–8 p.m.

Ghoulis Greetings \$35

One of my favorite times of the year is Halloween. I love purple, gamma green, orange and black together. We'll make six fun cards immortalizing your favorite Halloween characters.

Saturday, September 11th 6–8 p.m.

Winter Colors of Asia \$35

We'll make six cards using the beautiful tones of winter in the Orient!

Friday, September 17th 10 a.m.–12 p.m.

Handmade Hair Clips and Bows \$30

Please welcome Eryn Cech to our store. Eryn is the creator of hair clips for little girls. She will show you how easy it is to make these clips using our ribbons and sequins from our very own boutique. Eryn made a few for her two daughters as a hobby, then... friends wanted them... and soon... so did little boutiques all over the Sacramento Valley. You will bring home these little creations. What a great holiday gifts these will make. Eryn will share her secrets with you!

Saturday, September 18th 6–8 p.m.

Book Binding Class \$45

We'll make a 16-page book and you will be able to learn how to bind! These books make great journals, scrapbooks and photo albums. I guarantee they will be the best handmade gift for this year if you want to make something yourself. Dress these albums up in our finest handmade papers that adorn our walls and you will impress!

Thursday, September 23rd 10 a.m.–12 p.m.

Waterfall Holiday Cards \$45

We'll make four cards using the latest and greatest holiday stamps for 2010. Be the first to create cards this winter season way ahead of Santa's arrival. These cards will have the popular waterfall card look.

Thursday, September 23rd 6 p.m.–8 p.m.

Waterfall Holiday Cards \$45

We'll make four cards using the latest and greatest holiday stamps for 2010. Be the first to create cards this winter season way ahead of Santa's arrival. These cards will have the popular waterfall card look.

Friday, September 24th 6 p.m.–8 p.m.

Waterfall Holiday Cards \$45

We'll make four cards using the latest and greatest holiday stamps for 2010. Be the first to create cards this winter season way ahead of Santa's arrival. These cards will have the popular waterfall card look.

Monday, September 27th 10 a.m.–12 p.m.

Waterfall Holiday Cards \$45

We'll make four cards using the latest and greatest holiday stamps for 2010. Be the first to create cards this winter season way ahead of Santa's arrival. These cards will have the popular waterfall card look.



Disclaimer on Classes

All classes at the Paper Garden Boutique are non-refundable, classes are on a first come, first served basis and must be paid in full. If you are sick or cannot make the class we will provide you with a class kit, but you will have to put together the cards or find similar stamps at home. We cannot refund classes or have you take another similar class because we put hours putting these class kits together in folders and it is a hardship on our boutique when you change or cancel a class. Think of it as a ticket to a one-time event. When taking classes at the Paper Garden, you never have to bring a class kit, everything is provided for you. However, if you are taking a class from a guest designer, you must provide your own craft kits (scissors, pencil, double stick adhesive).